

WHAT IS CLAIMED IS:

1. A method for collecting information from a user of a computer network, the method comprising:

providing over the computer network a dynamic query for structured responses by the user; receiving the structured responses from the user; and generating an electronic message to a recipient indicating that the structured responses have been received, and including the structured responses.

2. The method of claim 1 and further comprising:

automatically integrating the structured responses into a pre-identified application.

3. The method of claim 1 wherein providing comprises:

receiving a contact indication from the user; and providing the dynamic query to the user in response to the contact indication.

4. The method of claim 3 and further comprising:

providing content over the computer network for display to the user.

5. The method of claim 4 wherein providing content comprise:
 - providing a contact link in the content.
6. The method of claim 5 wherein receiving the contact indication comprises:
 - receiving an indication that the user has activated the contact link.
7. The method of claim 1 and further comprising:
 - providing a query form to a recipient; and
 - receiving query configuration data from the recipient, on the query form, indicative of a configuration of the query.
8. The method of claim 7 wherein receiving query configuration data comprises:
 - receiving query definition data on the query form indicative of a content of questions in the query.
9. The method of claim 7 wherein receiving query configuration data comprises:
 - receiving form data on the query form indicative of non-content configuration of questions in the query.
10. The method of claim 7 wherein receiving query configuration data comprises:

receiving query branching data on the query form indicative of an order in which questions in the query are displayed to the user based on answers to the questions in the query.

11. The method of claim 10 wherein the query branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the query.
12. The method of claim 7 wherein providing a query form comprises:
providing a pre-configured query template for modification by the recipient.
13. The method of claim 1 and further comprising:
generating a report based on the structured responses.
14. The method of claim 13 wherein generating the report comprises:
indicating how many times the query was submitted by a user.
15. A query service provider for providing query services over a computer network, comprising:

a query service component configured to receive query configuration information from a content provider, and provide a dynamic, structured query, configured based on the query configuration data, to a user accessing content of the content provider over the computer network.

16. The query service provider of claim 15 wherein the content includes a link to the query and wherein the query service component is configured to provide the query to the user in response to the user activating the link.

17. The query service provider of claim 16 wherein the query service component is configured to receive user responses to the query and provide a message indicative that a user responded to the query along with the user responses.

18. The query service provider of claim 17 wherein the query service component is configured to provide the message as an electronic mail message and the user responses as an attachment to the electronic mail message.

19. The query service provider of claim 17 wherein the query service component is configured to provide

an integration component to integrate the user responses into a predefined application.

20. The query service provider of claim 15 and further comprising:

a query form engine configured to provide a query form to a recipient and receive query configuration data, on the query form, indicative of a configuration of the query.

21. The query service provider of claim 20 wherein the query form engine is configured to receive query configuration data by receiving query definition data on the query form indicative of a content of questions in the query.

22. The query service provider of claim 20 wherein the query form engine is configured to receive query configuration data by receiving form data on the query form indicative of non-content configuration of questions in the query.

23. The query service provider of claim 20 wherein the query form engine is configured to receive query configuration data by receiving query branching data on the query form indicative of an order in which questions in the query are displayed to the user based on answers to the questions in the query.

24. The query service provider of claim 23 wherein the query service component is configured to access the query branching data to dynamically change which questions are presented to the user based on the user's answers to previous questions in the query.
25. The query service provider of claim 20 wherein the query form engine is configured to provide a pre-configured query template for modification by the recipient.
26. A computer readable medium storing computer readable instructions which, when invoked, cause the computer to perform steps of:
 - providing over a computer network a dynamic query for structured responses by the user;
 - receiving the structured responses from the user; and
 - sending an electronic message to a recipient indicating that the structured responses have been received, and including the structured responses.
27. The computer readable medium of claim 26 wherein the method further comprises:
 - automatically integrating the structured responses into a pre-identified application.

28. The computer readable medium of claim 26 wherein the method further comprises:

providing a query form to a recipient; and receiving query configuration data from the recipient, on the query form, indicative of a configuration of the query.

29. The computer readable medium of claim 28 wherein receiving query configuration data comprises:

receiving query branching data on the query form indicative of an order in which questions in the query are displayed to the user based on answers to the questions in the query.

30. The computer readable medium of claim 29 wherein the query branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the query.

31. The computer readable medium of claim 28 wherein providing a query form comprises:

providing a pre-configured query template for modification by the recipient.